

List of Dissertation Topics and Possible Supervisors in Management Sciences Field

Dissertation Topic	Institution	Supervisors
Innovative marketing decisions in the context of customer value creation	VMU	Doc. dr. Aušra Pažėraitė
Modeling an impact of social media marketing on product sales in B2B sector	VMU	Prof. dr. Lina Pilelienė
Modelling sustainable organizational development by implementing viable human resource practices: employer branding for uncertainty management	VMU	Doc. dr. Rita Bendaravičienė
Management of organizational trust in the context of employees' generational differences	VMU	Prof. dr. Giedrius Jucevičius
Increasing employee engagement into organizational project development	VMU	Doc. dr. Sonata Staniulienė
Kaimiškų vietovių integruotas vystymas: vietos maisto sistemų organizavimas Integrated development of rural areas: organization of local food systems	VMU AA	Prof. dr. Vilma Atkočiūnienė
Sustainable consumption behavior	VMU AA	Doc. dr. Aušra Rūtelionė
Development of high added value biobusiness at international markets	VMU AA	Doc. dr. Jolita Greblikaitė
Sustainable development of bioeconomic business organizations	VMU AA	Prof. dr. Audrius Gargasas
Integrated development of human resources in agriculture sector	VMU AA	Prof. dr. Asta Raupelienė
Sustainable development of social innovation and entrepreneurship	KU	Prof. dr. Ligita Šimanskienė Doc. dr. Erika Župerkienė
Focus on leadership to implement a successful innovative change in organizations (Klaipėda University)	KU	Prof. dr. Ligita Šimanskienė Doc. dr. Erika Župerkienė

Promoting scientific innovative potential for business development	KU	Doc. dr. Algirdas Giedraitis
Organizational developments directions for managing changes	KU	Doc. dr. Algirdas Giedraitis
The digital culture	KU	Prof. dr. Rimantas Stašys
Management of public sector institutions challenges by implementing public policy	ŠU	Prof. dr. Laima Liukinevičienė
Strategic management of responsible business	ŠU	Prof. dr. Skaidrė Žičkienė
Management of organizations in change society	ŠU	Prof. dr. Diana Šaparnienė
Analysis and development of the mechanism for designing and implementation of the innovation development policy in state (branch of economy) level	MRU	Prof. dr. Alvydas Baležentis
The development and improvement of effective management models for health care system	MRU	Prof. dr. Danguolė Jankauskienė
Improvement and development of electronic business	MRU	Prof. dr. Tadas Limba
Improvement and development of electronic governance	MRU	Prof. dr. Tadas Limba
Public administration decision-making and public participation in the evolution of artificial intelligence	MRU	Prof. dr. Birutė Mikulskienė
Modernization of public sector management and improvement of public administration systems in the time of socio-economic changes: functional local community in cities	MRU	Prof. dr. Saulius Nefas
Ecosystem Services	MRU	Prof. dr. Paulo Alexandre da Silva Pereira

The interface between enabling leadership and intersectoral collaboration for development of social resilience of organizations in the context of social sustainability of regions	MRU	Prof. dr. Agota Giedrė Raišienė
Social technologies and collective intelligence	MRU	Prof. dr. Aelita Skaržauskienė
Developing public governance in the context of social transformations	MRU	Doc. dr. Andrius Stasiukynas
Relationship between organizational communication and job performance of employees. A comparative analysis of public and private sector organizations	MRU	Prof. dr. Tadas Sudnickas
Modelling of career management systems in the context of organizational development	MRU	Prof. dr. Andrius Valickas
The transformation of consumer behavior under the influence of digital technology	MRU	Prof. dr. Rima Žitkienė