



VYTAUTAS MAGNUS  
UNIVERSITY  
AGRICULTURE  
ACADEMY

## AGRI - FOOD BUSINESS MANAGEMENT

### International master study



vdubpf



### LET'S CREATE YOUR SUCCESS STORY TOGETHER!

Graduates of study programme Agri-Food Business Management are welcomed by the private business entities and farms, public institutions forming and governing policies in agricultural and food sectors, and continue their studies on the Doctoral level. The obtained knowledge and skills will guarantee successful employment and career prospects in agricultural, food industry and other fields of economic activity directly related to agriculture and processing industry, retail/wholesale or other businesses and their infrastructure companies, business consulting organizations, agricultural businesses supporting financial institutions and agencies, as well as the ability to create and develop personal business

<b>1 Semester - 4x7,5=30 ects (ESTONIA)</b> <b>TARTU</b> <b>Estonian University of Life Sciences</b>			<b>2 Semester - 4x7,5=30 ects (LITHUANIA)</b> <b>KAUNAS</b> <b>Agriculture Academy of Vytautas Magnus University</b>		
1	COOPERATIVE MANAGEMENT		1	AGRIBUSINESS PLANNING AND EVALUATION OF INVESTMENT PROJECTS	
2	CORPORATE CULTURE AND HUMAN RESOURCE DEVELOPMENT		2	STRATEGIC MANAGEMENT OF AGRIBUSINESS	
3	RESEARCH METHODS		3	FINANCIAL MANAGEMENT	
4	AGRICULTURAL ECONOMICS AND POLICY		4	MANAGERIAL ACCOUNTING AND CONTROL	
<b>3 Semester - 4x7,5=30 ects (LATVIA)</b> <b>JELGAVA</b> <b>Latvia University of Life Sciences and Technologies</b>			<b>4 Semester - 30 ects (in the country where the students were admitted)</b> <b>RESEACH WORK</b> Students will be able to identify the scientific problem, apply and combine quantitative and qualitative research methods in a professional manner in the processes of analysis, assessment, and decision making of agri food business management		
1	OPERATIONS AND SUPPLY-CHAIN MANAGEMENT IN AGRIBUSINESS				
2	INTEGRATED MARKETING COMMUNICATION IN AGRIBUSINESS				
3	INNOVATION OF FOOD SYSTEM				
4	INTERNATIONAL MARKETING IN AGRI-FOOD BUSINESS				

Full-time (2 years, 240 ECTS)

Erasmus+ 90 partner universities in 28 European countries

**Contacts** Faculty of Bioeconomy Development

Universiteto str. 10-428, LT-53361 Akademija, Kaunas distr.

**Vice-Dean for Studies** assoc. prof. dr. Bernardas Vaznonis

e – mail: bernardas.vaznonis@vdu.lt

Phone: +370 37 752 277

**More information:** <https://zua.vdu.lt/en/faculties/faculty-of-bioeconomy-development/studies/study-programmes/>

Application deadline - 15th of July

Start of studies - 2st of September in Estonia

# AGRI - FOOD BUSINESS MANAGEMENT

## #10 motives to study

- This master study programme is a great choice for you if you want to work in the agricultural and food sectors
- You will be able to work in lithuanian and international agri-food business markets
- You will accumulate knowledge about agri-food sectors in three universities. You will be also able to study abroad with erasmus programme, creating intercultural communication skills
- You will develop your english skills of particular knowledge and will receive a recognized joint master degree
- You will get modern theoretical and practical agri-food business knowledge while studying modular courses
- You will improve yourself coming together with your mentors, while carrying out scientific research and modeling solutions for agri-food sector problems
- You will get a strong agri-food business management knowledge in the unique study program while traveling
- You Will Study In International Friendly Environment
- You will be required for agri-food business
- After graduation you will be a professional agri-food business specialist

## Study experiences and career prospects



This program develops strong leadership and management skills. Students acquire the knowledge and abilities relating to agri-food business concepts, that are needed to make good, productive business decisions

| **AGRI - FOOD BUSINESS MANAGEMENT STUDENT**  
Srinidhi Saminathan



It is a unique study programme that is a great choice for people who love to travel and who like to meet different cultures. This course focuses on theoretical knowledge and practical competences in agriculture and food industry businesses. It promotes leadership skills and critical thinking for preparing students for international career in leading agri-food companies and organizations

| **AGRI - FOOD BUSINESS MANAGEMENT STUDENT**  
Karanam Venu



Agri-food business needs people who are interested in sustainable innovation and who are ready to become leaders in creating it

| **„AUGA Group“ Director General**  
Kęstutis Juščius



The need for business professionals with management, agricultural and food scope knowledge in the labor market is very high. Therefore, we appreciate international study programme agri-food business management, in which creation process we have been included placing our proposals. There is no doubt that these specialists will be required in lithuanian and international labor markets as well as they will be able to create their own business

| **„DOJUS Group“ Director General**  
Donatas Dailidė