

# Agricultural Business Management

This study programme focuses on the development of top-level agribusiness managers and career professionals capable of taking over the latest business world experience, conducting applied research, analyzing and making responsible decisions in strategic management of agricultural and infrastructure organizations.

The main goal of the study program is to prepare master's degree in management business for agricultural business and its infrastructure organizations, able to justify, make and implement decisions for development of this business taking into account the peculiarities of agriculture and taking into account conditions of increasing dynamism, uncertainty, globalization and climate change.

Graduates of the Agribusiness Management Master's program will be able to perform managerial work at the level of decision making and implementation related to agricultural specificity in agribusiness and its infrastructure companies; work as consultants in business consulting organizations; work as experts in national and international organizations uniting agribusiness organizations; carry out pedagogical and scientific work in the field of management; developing business in the field of agriculture and / or its infrastructure; to continue studies and research in the doctoral program.

## The outcomes of study programme

- Knows paradigms of the agricultural sustainable development, peculiarities and environmental factors of the agricultural business, apply this knowledge in identifying, evaluating substantial external and internal business issues.
- Knows decision-making concepts, strategic choices and methods of their implementation, business process, resources and innovation management systems and design methods, their application in the management practice of agricultural business under increasing dynamism, uncertainty, global and climate conditions.
- Perceives development principles of social research methodology, knowledge of social research methods and its application in management and innovative activity.
- Is able to evaluate a strategic position of agricultural business organizations and their structural elements, choose general, competitive and functional development strategies, manage implementation processes, investment, innovation and changes.
- Is able to analyse, evaluate and improve the agricultural business processes, rationalize the use of resources, develop and improve the motivational systems and apply innovative instruments to ensure the sustainable development of the agricultural business organization
- Specialized skills for development of the agricultural business organizations, selection and implementation of marketing strategies, social business organization by students' individual selection to expand their professional abilities.
- Is able to plan, organize and carry out applied research for business and identify its management issues, market testing, justify and implement management decisions and innovations, publish and deliver research results.
- Is able to include other employees to examination of problematic situations, planning of activities, decision-making and implementation of innovation; take responsibility for their own and subordinate employee's activity quality and its improvement; communicate effectively.
- Evaluates further learning needs and planning of further learning process, critical evaluation of problematic situations and reflecting information, uses research knowledge to evaluate and solve problematic situations, think creatively and strategically, socially responsible.

## Title of the courses:

Scientific Research Methodology, Agricultural Economics and Sustainable Development, Agricultural Business, Environment and Its Evaluation, Management Decisions Modelling, Agriculture and Food Marketing Strategies, Innovation and Change Management, Agricultural Business Strategic Management, Human Resource Management, Innovations Internship, Course Work of Strategic Management of Agribusiness, Finance and Investment Management, Agricultural Production Process Design, Applied Research, Management of Trade and Logistics Processes in Agriculture, Development of the Agricultural Business Organizations, Theories and Methods of Consulting, Environmental Protection Management, Social business, Final Work of Master Studies.

**Faculty** Agriculture Academy

**Group of Fields of Study** Business and Public Administration (L)

**Lenght of Programme** 2 years

**ECTS credits** 120

**Name of Qualification** Master of Management

## **Contacts**

**Faculty of Bioeconomy Development (inquiries regarding study programme)**

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