

WE CAN MORE TOGETHER

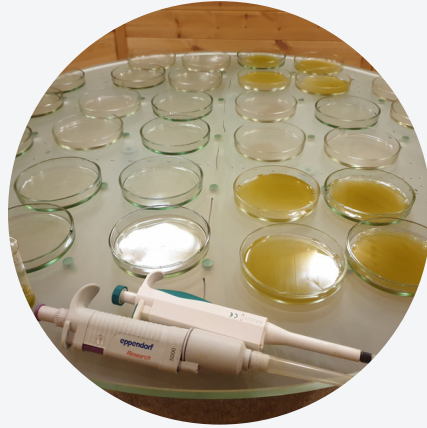
COMMERCIALIZATION OF RESEARCH

**Head of Communication and
technology transfer center (CTTC)**

EDVINAS SAMYS



FACTS



Laboratories

>50



Academic staff

>793



Scientific Staff

>461



Clusters/Institutes

48 / 14



Projects

>300



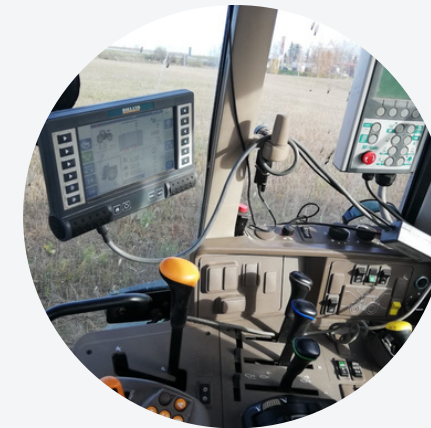
Patents

>30



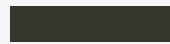
Start-up's, Spin-off's

>50



Infrastructure

Incubation, Research facilities



CTTC

R&D services

Laboratories, researches,
product development

Incubation

Laboratories, consultation

Technology transfer

Technology evaluation,
commercialization strategies

Preparation of projects

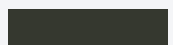
Preparing applications,
implementation, consultations

Intellectual property

Consultations documentation

Communication

Events, Exhibits etc



**GLOBAL INNOVATION INDEX
2020 RANKINGS**



Switzerland

#1



Sweden

#2



United States

#3



United Kingdom

#4



Netherlands

#5



Estonia

#25



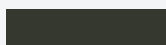
Lithuania

#40

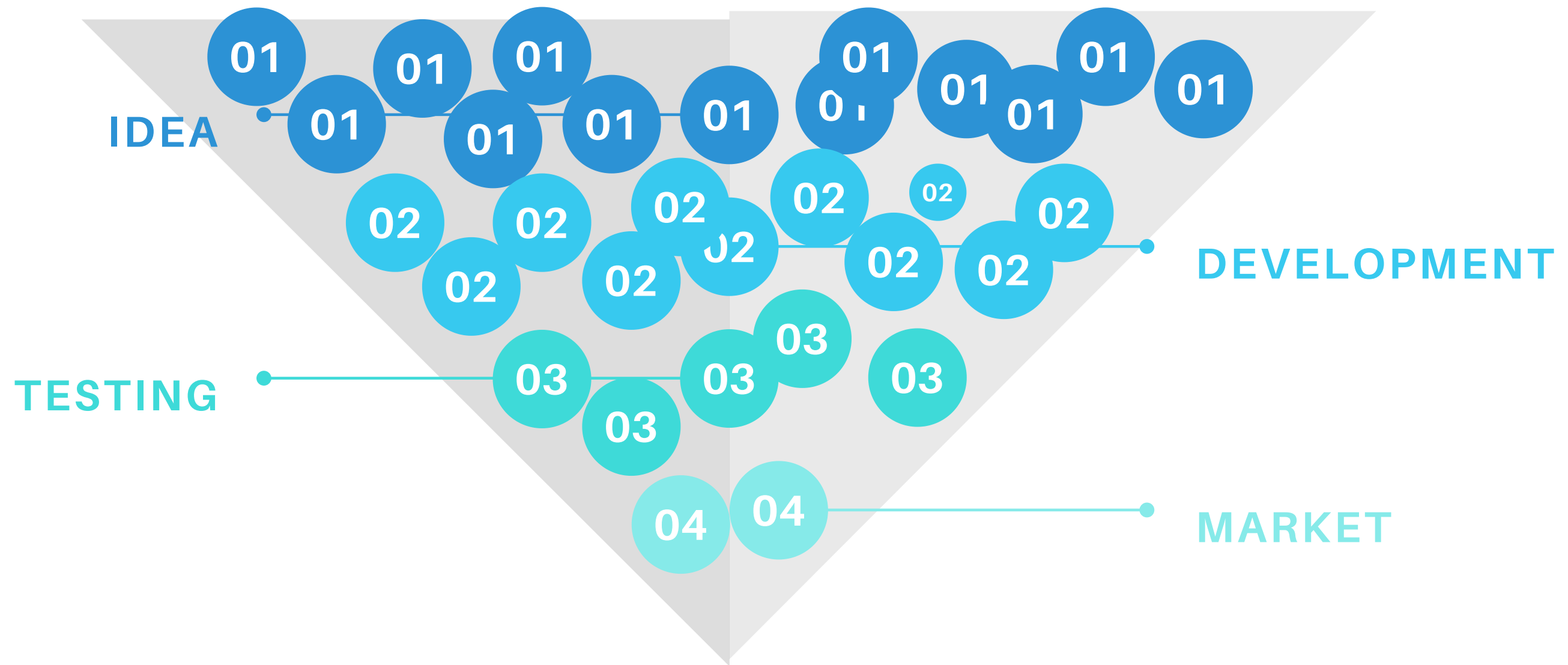


Algeria

#121



IDEA FUNNEL



R&D process



CONCEPT



RESEARCH



ANALYSIS



DEVELOPMENT

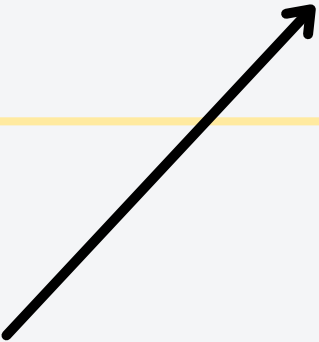


LAUNCH

R&D process (Easy)



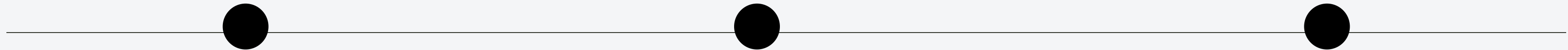
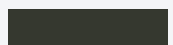
R&D process (Hard)



R&D process (Right)



Science-Business cooperation system at VMU



Business challenges

Need for R&D

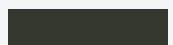
CTTC science- business cooperation group

Coordination, system approach

Solution

Consultation, implementation
of projects, Financing

Scientific results (technology) first



Product

Product analysis, TRL level

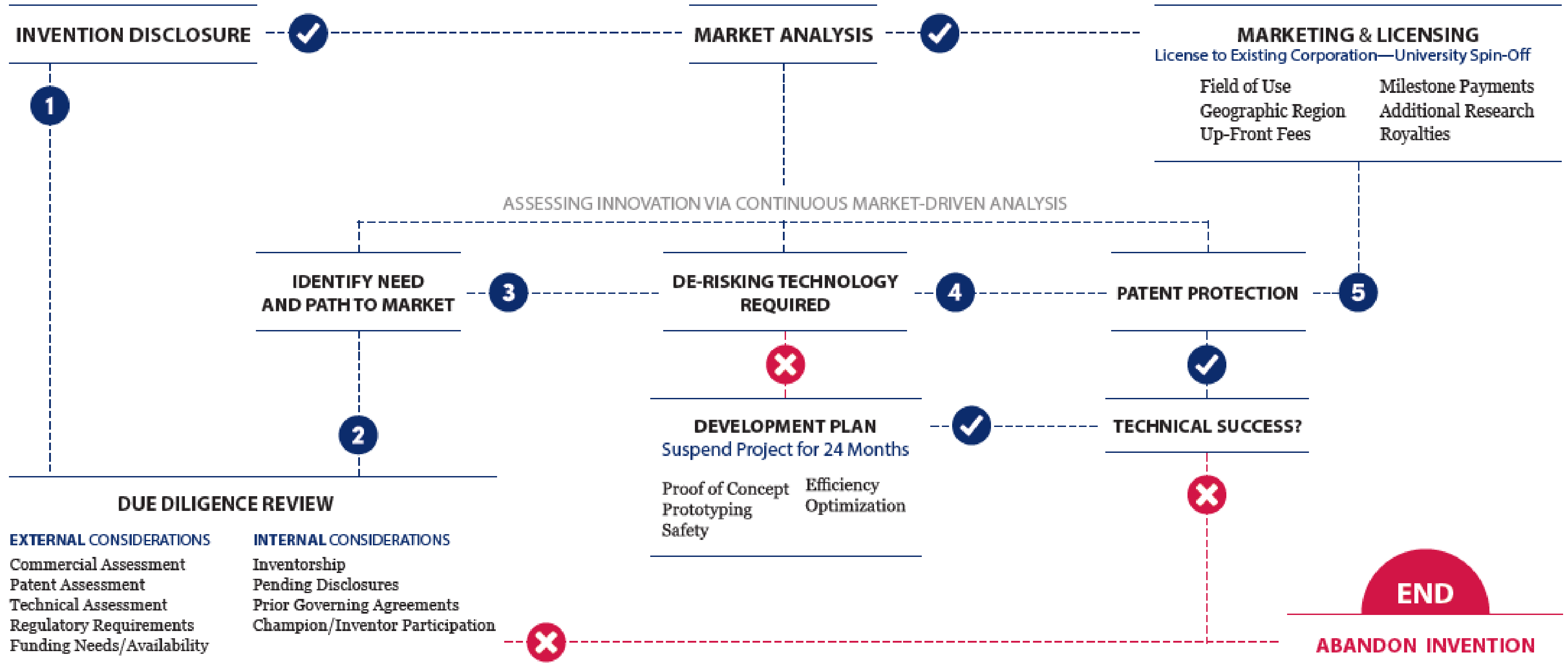
CTTC science- business cooperation group

Market analysis, Experts
opinion

Solution

Patent, selling technology,
implementation of projects,
Financing, do nothing

TECHNOLOGY COMMERCIALIZATION ROADMAP



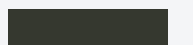
Source: South Alabama university



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- - Competencies to work with business
 - - Knowledge of scientific services and understanding of academic structure
 - - Quick response to emerging issues and contact base
 - - Participation in fairs and exhibitions by presenting scientific services and laboratories
 - - Participation in preparation of project proposals
 - - Consultations starting from the idea to the patent and to the commercialization
 - Communication

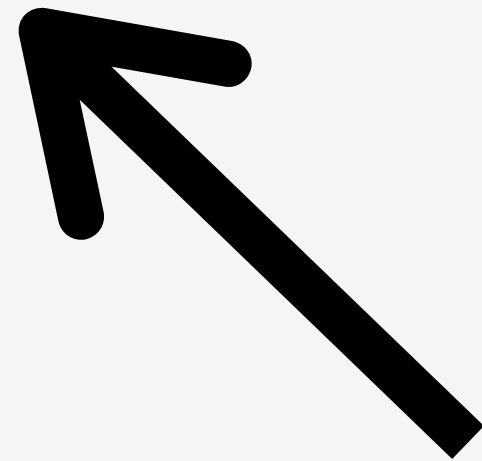
WHAT'S IMPORTANT?

THINK LOCAL, ACT GLOBAL

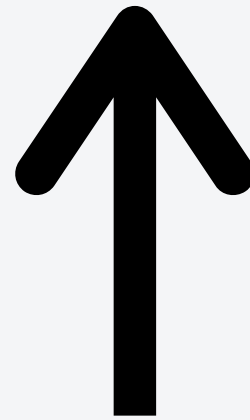




STUDY



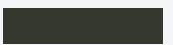
RESEARCH

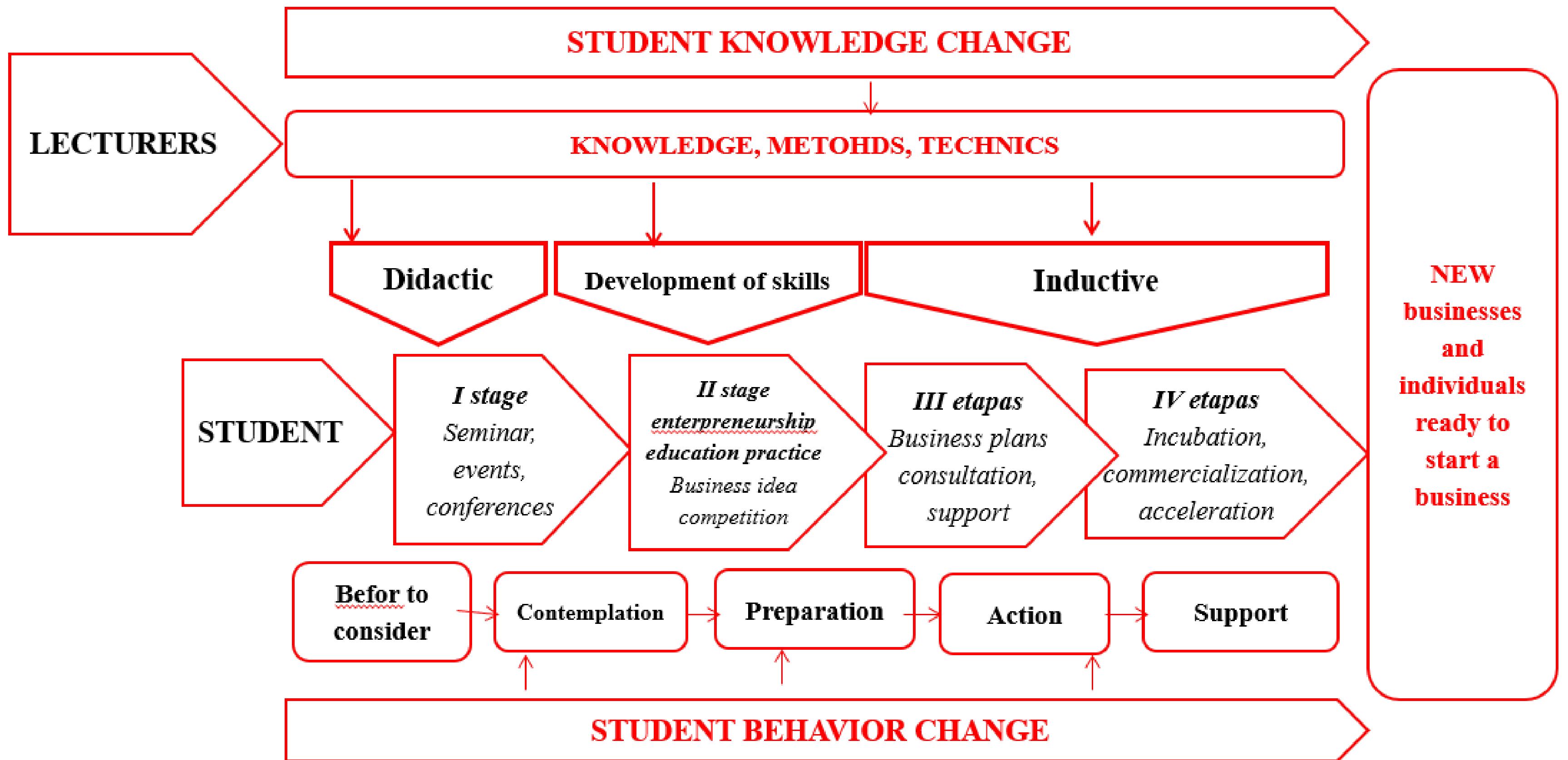


STUDENTS



INOVATE





Communication and technology transfer center

Universiteto str. 8a, Akademija, Kauno r.

More

ktpc.vdu.lt

Social media

Facebook - Komunikacijos ir technologijų
perdavimo centras

LinkedIn - Communication and technology
transfer center



CONTACTS

LET'S KEEP IN TOUCH