



Co-funded by the  
Erasmus+ Programme  
of the European Union

— [www.greenforcare.eu](http://www.greenforcare.eu) —

— [facebook.com/greenforcare](https://facebook.com/greenforcare)

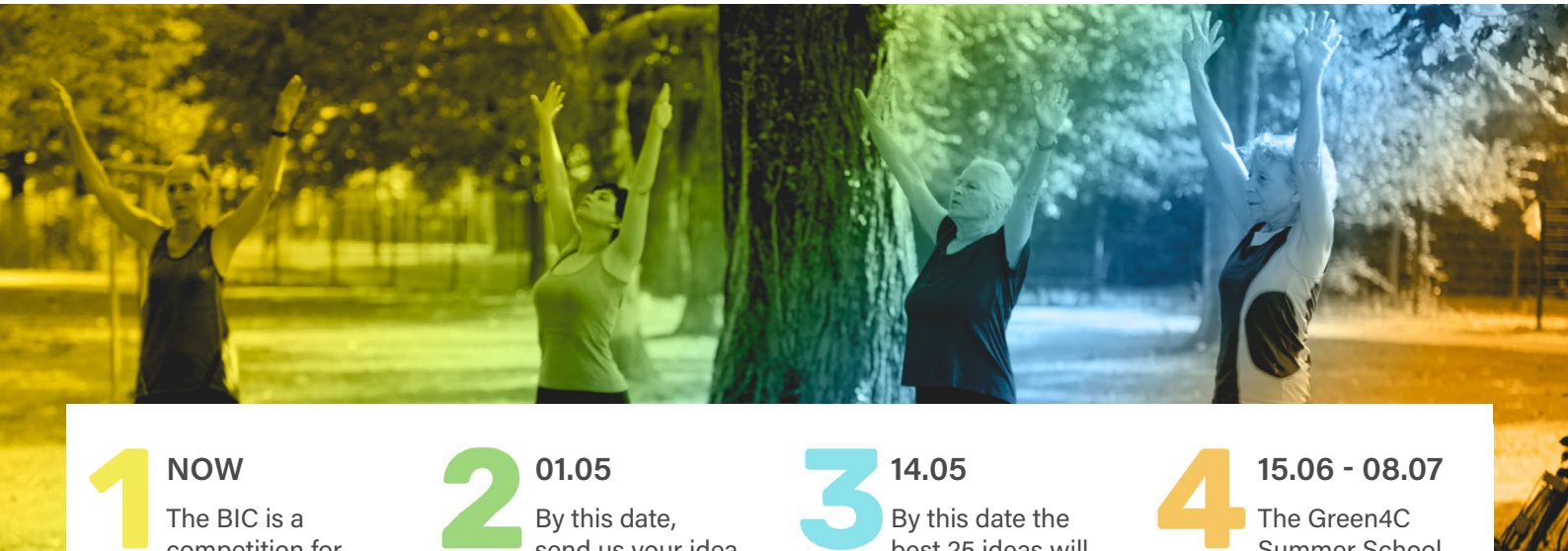
— [info@greenforcare.eu](mailto:info@greenforcare.eu) —

— [linkedin.com/company/greenforcare](https://linkedin.com/company/greenforcare)



## ARE YOU INTERESTED IN GREEN CARE AND INNOVATION?

The Green4C Business Innovation Challenge is open to anyone wanting to learn more about the benefits of nature on health, wellbeing, and social inclusion



**1** NOW

The BIC is a competition for anyone with innovative business and project ideas in Green Care.

**2** 01.05

By this date, send us your idea through the online form.

**3** 14.05

By this date the best 25 ideas will be selected for the Green4C Summer School.

**4** 15.06 - 08.07

The Green4C Summer School will take place online and in Padova (Italy).

Green Care practices promote **health, wellbeing** and **social inclusion** through the contact with nature and its elements. These activities can be efficiently used to address public health and social concerns, as well as enhance positive attitudes toward the environment.

To stimulate the creation of innovative Green Care initiatives, the Green4C team has produced an interesting new opportunity, the **Business Innovation Challenge (BIC)**. The **BIC is a free competition for anyone with innovative ideas involving nature, health, and wellbeing**. Participants will compete by presenting their projects ideas to promote the health and social benefits of nature. Ideas can involve one or more Green4C thematic sectors, i.e., Forest-based care, Urban green care, Social agriculture, and Green care tourism. Don't worry, you don't need to have a structured project plan, but just a draft concept.

Winners of the BIC will gain access to the **Green4C Summer School**. The Summer School is a high specialisation course taking place **in Italy** (from the 15th of June to the 8th of July 2022). Top European experts in Green Care will be sharing knowledge and best practices on entrepreneurship, forestry, nature-based solutions, health, and much more.

The aim of the School is to gain knowledge on Green Care and project development.

● **APPLY** by the 1st of May 2022 | [bit.ly/green4c-bic](https://bit.ly/green4c-bic)

● **SUBSCRIBE** to stay tuned | [bit.ly/green4c-news](https://bit.ly/green4c-news)

Co-funded by the Erasmus+ of the European Union, Green4C is a Knowledge Alliance project promoting nature-based solutions for health, wellbeing, and social inclusion.

Promoted by:

In partnership with:

