

**Nordic Association of Agriculture Science (NJF)**  
**Continuous international scientific conference**  
**“Challengers of Economics, Education and Society Development in the Nordic – Baltic Countries and beyond” organised by Section of Economy, Education and Society**  
**Programme for the virtual seminar on **October 4<sup>th</sup>, 2023 (Wednesday)****  
**13:00 to 14:30 Eastern European time (12:00 to 13:30 Central European time)**  
*The link for joining the conference event presented at the end of this programme*

### **Presentation 1**

**Title: "Twin" transition strategy: impact on sustainable development in municipalities**

**Speaker: Lilita Abele, Latvia University of Life Sciences and Technologies**

**Author: Lilita Abele, Latvia University of Life Sciences and Technologies**

**Annotation:** The term refers to synchronising two parallel transition processes that are sometimes contradictory. The first "twin" consists of the green transition or transformation, which refers to the global movement towards more sustainable and environmentally friendly practices in various sectors of the economy. The Green Transition aims to mitigate the effects of climate change and create a more sustainable and resilient future.

The second "twin" consists of the digital transition, also called digital transformation, which denotes the broad and deep integration of digital technologies in society, business and management. The main goal of digital transformation is to increase the efficiency of organisations and institutions, improve communication processes, create new innovative opportunities and fundamentally transform industries, the national economy and governance structures at various hierarchical levels, including local governments. Solutions in the "twin" transition will require special skills and knowledge, which must be promoted in all sectors, including state and local government administration.

**Keywords:** parallel processes, green transition, digital transition, state and local government administration.

### **Presentation 2**

**Title: Entrepreneurial intentions among the students in Baltic Sea Region countries**

**Speaker: Linas Stabingis, Vytautas Magnus University Agricultural Academy, Lithuania**

**Authors: Linas Stabingis, Asta Raupelienė, Vytautas Magnus University Agricultural Academy, Lithuania**

**Annotation:** This research was based on answers provided by 10054 respondents studying in Estonia, Finland, Lithuania, Poland, and Sweden participating in implementation of the Global University Entrepreneurial Spirit Students' Survey (GUESSS) in 2021. Data analysis was conducted using modified Krueger's (2009) entrepreneurial intention model based on the Theory of Planned Behaviour (TPB). Six hypotheses were tested using the data received from all respondents and the data of individual sub-samples broken down by gender, level of study, the field of study, and country of residence. A positive relationship of variables such as personal attitudes (PA), perceived behavioral control (PBC) and Social Environment (SE) including additional sub-variables Closed Personal Environment (CPE), Society's Opinion (SO) and University's Impact (UI) on students' entrepreneurial intentions (EI) was clarified. All selected hypotheses were proved by analysing all variables of all sub-samples, except for three in the case of Lithuania and two in the case of Sweden and Finland due to insufficient level of statistical significance.

**Keywords:** Students, entrepreneurial intentions, social environment, Baltic Sea region, cross-countries comparison.

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