

**MANAGEMENT SCIENCE (S 003) FIELD**  
**AVAILABLE DISSERTATION TOPICS AND SUPERVISORS FOR DOCTORAL STUDENTS (2024)**

<b>Topics in English</b>	<b>Supervisor</b>
<i>Development of support systems for individuals experiencing workplace mobbing</i>	prof. dr. Jolita Vveinhardt
<i>Organisational commitment and cynicism as signals of different levels of social responsibility in public and private enterprises</i>	prof. dr. Jolita Vveinhardt
<i>Innovative marketing decisions in the context of value creation for customers</i>	prof. dr. Aušra Pažėraitė
<i>Modeling sustainable organizational development through sustainable HRM practices: Employer branding as an uncertainty management strategy in the population theory of organizations paradigm</i>	doc. dr. Rita Bendaravičienė
<i>Application of traditional and innovative marketing research methods for customer behavior modelling</i>	prof. dr. Lina Pilelienė
<i>Development of the sports governance system regulating agency activities</i>	doc. dr. Audrius Šimkus
<i>Integrated development of rural areas: smart villages</i>	prof. dr. Vilma Atkočiūnienė
<i>Improving the management of public services promoting higher wellbeing of the population</i>	doc. dr. Gintarė Vazonienė

<i>Modelling of green decisions in organizations by strengthening employee job satisfaction</i>	doc. dr. Gintarė Vazonienė
<i>Evaluation of bio-business sustainability</i>	doc. dr. Jolita Greblikaitė
<i>Designing advanced business systems of agricultural entities and increasing their management efficiency</i>	prof. dr. Jan Žukovskis
<i>Modeling logistics activities in the context of bioeconomy challenges</i>	doc. dr. Milita Vienažindienė