

Nordic Association of Agriculture Science (NJF)
Continuous international scientific conference
“Challengers of Economics, Education and Society Development in the Nordic – Baltic Countries and beyond” organised by Section of Economy, Education and Society
Programme for the virtual seminar on January 7th, 2026 (Wednesday)
13:00 to 14:30 Eastern European time (12:00 to 13:30 Central European time)
The link for joining the conference event presented at the end of this programme

Presentation 1

Title: OPPORTUNITIES FOR THE DEVELOPMENT OF ELECTRIC VEHICLES IN LATVIA WITHIN THE EUROPEAN GREEN COURSE.

Speaker: Baiba Rivza, professor, Latvia University of Life Sciences and Technologies

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Annotation: The aim of the study is to explore the possibilities for the development of vehicle electrification in Latvia, based on the priorities of the European Green Deal, and to develop proposals for promoting electromobility and the transition to a sustainable transport system.

The following tasks were set to achieve the objective of the study:

- 1.To analyse the legal and theoretical framework of the European Green Deal and vehicle electrification, focusing on directives, regulations, policy documents, and scientific literature related to the transport sector and environmental protection.
- 2.To assess the development trends of vehicle electrification in Latvia by analysing electric vehicle registration statistics, the location and development of publicly available charging infrastructure, as well as state support instruments.
- 3.To study the experience of the company "Ayvens Latvija" in the electrification of its vehicle car park, analysing the strategy, measures implemented, results achieved, and challenges identified in the transition process.

Keywords: Promoting electromobility, sustainable transport, charging infrastructure, state support, Latvia.

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