

Nordic Association of Agriculture Science (NJF)
Continuous international scientific conference

“Challengers of Economics, Education and Society Development in the Nordic – Baltic Countries and beyond” organised by Section of Economy, Education and Society
Programme for the virtual seminar on February 4th, 2026 (Wednesday)
13:00 to 14:30 Eastern European time (12:00 to 13:30 Central European time)
The link for joining the conference event presented at the end of this programme

Presentation 1

Title: ADVANCING PACKAGING PRACTICES FOR FRESH POULTRY MEAT IN THE BALTIC STATES: A COMPREHENSIVE ANALYSIS OF MATERIALS, TECHNOLOGIES, AND SUSTAINABILITY TRENDS.

Speaker: **Laura Martinsone - Ozoliņa, Mg.soc.**, Latvia University of Life Sciences and Technologies

Author: **Laura Martinsone - Ozoliņa, Mg.soc.**, Latvia University of Life Sciences and Technologies

Annotation: The concept of sustainability encompasses a wide range of definitions and interpretations, exceeding three hundred according to various sources. Consequently, the understanding of “sustainable packaging” also differs depending on the context and application. In the case of fresh poultry meat, packaging plays a crucial role not only in ensuring product safety and quality but also in influencing food waste and environmental performance. Demand for poultry meat is continuously increasing in the consumer market. Extending the shelf life of poultry meat through the use of advanced packaging technologies within the supply chain has become essential. Therefore, this study was conducted to investigate the effect of modified atmosphere packaging (MAP) on the quality and shelf life of poultry meat.

Keywords: sustainable packaging, fresh poultry meat, supply chain, technologies, quality, Baltic states.

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